



## **MEMBERSHIP BENEFITS BROCHURE**

### **What Is The Asia And Middle East Bottled Water Association?**

The Asia and Middle East Bottled Water Association (ABWA) is one among 6 continental members of the International Council of Bottled Water Association (ICBWA), an organization created to represent the bottled water industry worldwide, replacing the functions of IBWA (International Bottled Water Association) now confined to the USA only. ICBWA currently represents over 1,567 companies in 121 countries while ABWA represents 30 countries in Asia, Middle East and North Africa, with 80 direct members and over 2,800 chapter members.

### **What Is The Mission Of ABWA?**

*The mission of ABWA is to further strengthen and promote the bottled water industry in Asia and the Middle East by:*

- 1. promoting and adhering to rigorous international production quality standard through the implementation of the ABWA Model Code mandatory annual inspections/audits and Certified Plant Operator programs*
- 2. promoting unique networking opportunity among members from different countries in Asia Middle East and the World*
- 3. providing a flow of regulatory issues, technical, scientific, educational, government relation, industry information and market information among members, government agencies, and stakeholders*
- 4. publicizing of the ABWA unique identity logo in each and every country in Asia and the Middle East through members' products as a quality certification mark*
- 5. create networking between members, regulatory bodies and key players in the industry, where possible, to anticipate changes and development in the industry*

### **Who Are The Members Of ABWA?**

#### **Direct Members**

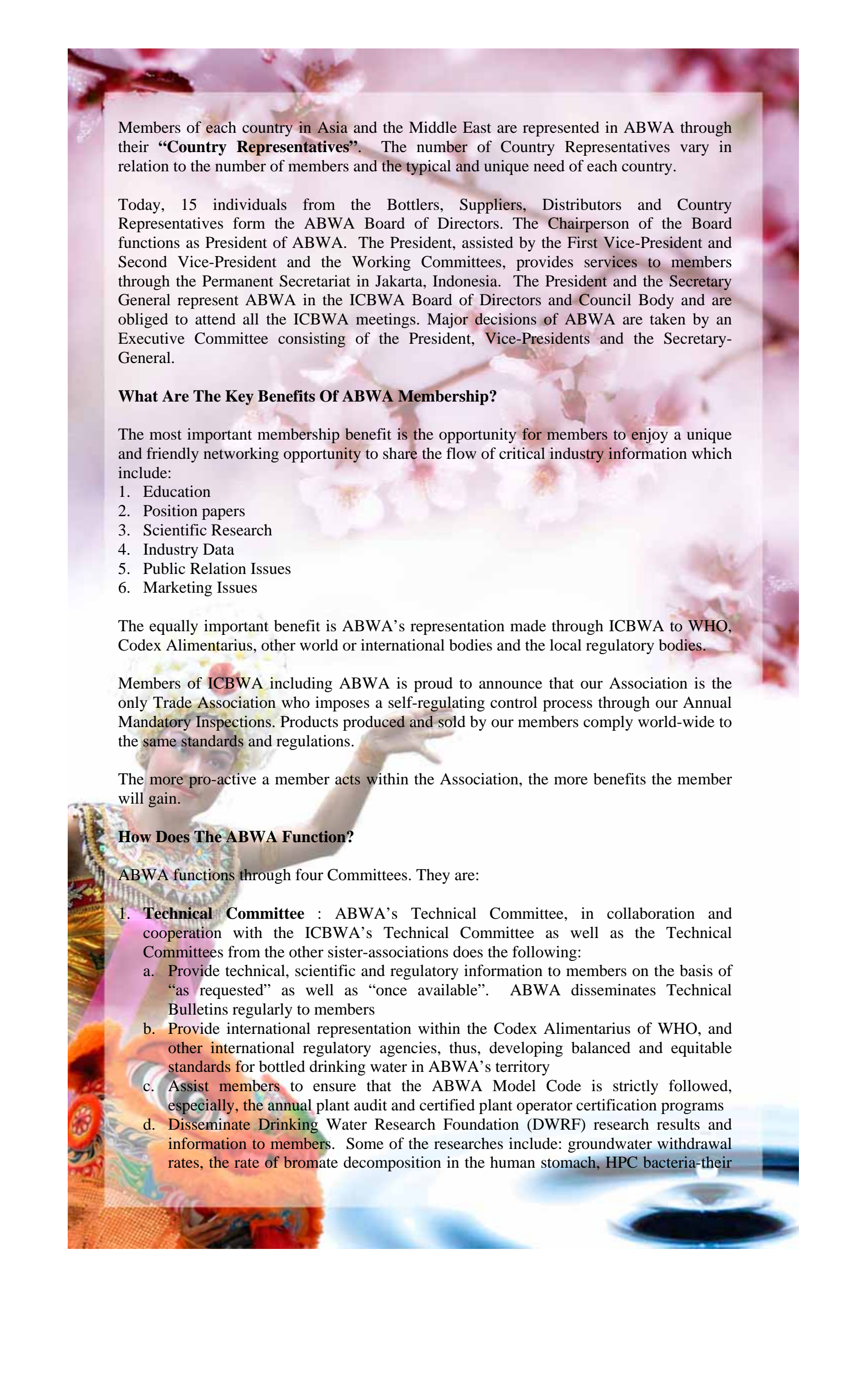
The 5 categories of ABWA direct memberships are:

1. International Bottler Member : a bottler who has passed mandatory plant inspection and, thereby, has obtained a production quality certificate
2. International Candidate Bottler Member : a bottler who is in process of obtaining a production quality certificate
3. International Affiliate Bottler Member : a potential investor who is exploring the possibility of entering the bottled water industry
4. International Supplier Member
5. International Distributor Member

#### **Indirect Members**

There is 1 additional non-direct membership which is the Chapter Membership – By Country. Terms and conditions of this category differ by country according to their needs. The benefits that each Chapter Member gets are the same as the benefits received by a Direct Member, but provided through the services of the Chapter Management.

### **How Are The Members Represented At ABWA?**



Members of each country in Asia and the Middle East are represented in ABWA through their “**Country Representatives**”. The number of Country Representatives vary in relation to the number of members and the typical and unique need of each country.

Today, 15 individuals from the Bottlers, Suppliers, Distributors and Country Representatives form the ABWA Board of Directors. The Chairperson of the Board functions as President of ABWA. The President, assisted by the First Vice-President and Second Vice-President and the Working Committees, provides services to members through the Permanent Secretariat in Jakarta, Indonesia. The President and the Secretary General represent ABWA in the ICBWA Board of Directors and Council Body and are obliged to attend all the ICBWA meetings. Major decisions of ABWA are taken by an Executive Committee consisting of the President, Vice-Presidents and the Secretary-General.

### **What Are The Key Benefits Of ABWA Membership?**

The most important membership benefit is the opportunity for members to enjoy a unique and friendly networking opportunity to share the flow of critical industry information which include:

1. Education
2. Position papers
3. Scientific Research
4. Industry Data
5. Public Relation Issues
6. Marketing Issues

The equally important benefit is ABWA’s representation made through ICBWA to WHO, Codex Alimentarius, other world or international bodies and the local regulatory bodies.

Members of ICBWA including ABWA is proud to announce that our Association is the only Trade Association who imposes a self-regulating control process through our Annual Mandatory Inspections. Products produced and sold by our members comply world-wide to the same standards and regulations.

The more pro-active a member acts within the Association, the more benefits the member will gain.

### **How Does The ABWA Function?**

ABWA functions through four Committees. They are:

1. **Technical Committee** : ABWA’s Technical Committee, in collaboration and cooperation with the ICBWA’s Technical Committee as well as the Technical Committees from the other sister-associations does the following:
  - a. Provide technical, scientific and regulatory information to members on the basis of “as requested” as well as “once available”. ABWA disseminates Technical Bulletins regularly to members
  - b. Provide international representation within the Codex Alimentarius of WHO, and other international regulatory agencies, thus, developing balanced and equitable standards for bottled drinking water in ABWA’s territory
  - c. Assist members to ensure that the ABWA Model Code is strictly followed, especially, the annual plant audit and certified plant operator certification programs
  - d. Disseminate Drinking Water Research Foundation (DWRF) research results and information to members. Some of the researches include: groundwater withdrawal rates, the rate of bromate decomposition in the human stomach, HPC bacteria-their

significance in drinking water, virulence and risk of HPC bacteria, comparative microbial character of consumed food and drinking water, etc.

- e. Participate in the issues and materials set up by the Scientific Advisory Council (SAC) within ICBWA
  - f. Currently, there is a MAC Study which is a research project on “Behaviour of Mycobacterium Avium in Bottled Water” undertaken by ICBWA. Research is still in progress. The objectives of the study are to:
    - Assess the survival of Mycobacterium in bottled water
    - Quantify the attachment and survival of Mycobacterium on the surface of containers
2. **Communication Committee** : ABWA’s Communication Committee is formed to assist members to address the local issues independently. If the issue has international implication, the ICBWA Communication Committee will be called in to assist members addressing the issue effectively. The ICBWA and ABWA websites are primary means for communicating. More active methods such as press releases, Q & A documents/leaflets, position papers, as well as other resources will be deployed if necessary.
  3. **Trade Show Committee** : ABWA’s Trade Show Committee provides linkage between suppliers and members on the issues of modernization and development of production equipments, new techniques and systems.
  4. A new Committee may have to be formed soon to cover environmental issues which are a hot topic at the moment. It will be called **Environmental Committee** and will be linked with the other Continental Chapters and ICBWA.

### **Does ABWA Conduct Training And Certification Program?**

Yes, ABWA does Annual Mandatory Inspections which is internationally certified. It also does Certified Plant Operator’s training and certification. This program is also internationally recognized and accepted. It is also a unique program as only our bottled water associations have this tailor-made for bottlers only certification.

All training and inspection programs are coordinated by the Permanent Secretariat under the supervision of Umpol Tuntha-obas and Ita Thaher.

Members and participants of these programs are equipped with training manuals designed and produced by ABWA who has the sole proprietorship to these manuals.

Quality Control and Assurance, Production, Marketing, 5-gallon Distribution, HACCP (Hazard Analysis and Critical Control Point) training modules are also available for members. Regular trainings are provided during Conventions and Trade Fairs.

ABWA regularly holds biennial Trade Fairs and Conventions in member countries.

### **How Is ABWA Funded?**

ABWA was founded in September 1992 by the two giants in the industry in Asia at that time, Aqua of Indonesia and Polaris of Thailand. For almost 20 years Aqua sponsored ABWA’s operational expenses. With the entry of Danone of France, into Aqua, this sponsorship was abolished. Since then, mid year 2003, ABWA became independent and moved into their own rented premises. Operational expenses are funded by members’ annual fees, CPO training fees, a minor portion of annual inspection fees and Convention and Trade Fairs. Shortfalls are managed by two of the longest individual members, founders and Board members, namely from Thailand and Indonesia.

## Where Is ABWA Headquartered?

The President of ABWA rotates every two years from country to country. To ensure continuity and a regular flow of information and activity, a Permanent Secretariat office was formed and located in Jakarta, Indonesia since 1992. The Secretary General is Ms. Ita Thaher. The Permanent Secretariat office address is as follows:

### Asia Middle East Bottled Water Association

*Permanent Secretariat:*

Jl.Garuda No.1 (RC Veteran)

Tanah Kusir, Bintaro,

Jakarta Selatan 12330

Indonesia

Telephone No.: +62 217365662 / 7354103 / 7388564

Fax.: +62 21 7365683

Email: [ithaher@cbn.net.id](mailto:ithaher@cbn.net.id) / [abwa@indosat.net.id](mailto:abwa@indosat.net.id)

Web: [www.asiabwa.org](http://www.asiabwa.org)

## Who Are The Other Sister – Associations?

### Australasia Bottled Water Institute (ABWI)

Address : Level 1, Suite 4  
6 – 8 Crewe Place  
Rosebery, NSW 2018 Australia  
*Telephone:* 61 02 9662 4822  
*Fax:* 61 02 9662 2899  
*E-mail:* [gentile@bottledwater.org.au](mailto:gentile@bottledwater.org.au)  
*Website:* [www.bottledwater.org.au](http://www.bottledwater.org.au)

Contact Person: Tony Gentile

### Canadian Bottled Water Association (CBWA)

Address : 70 East Beaver Creek Road, Suite 203-1  
Richmond Hill, Ontario L4B 3B2  
*Telephone:* 905 886 6928  
*Fax:* 905 886-9531  
*E-Mail:* [griswold@cbwa.ca](mailto:griswold@cbwa.ca)  
*Web Site:* [www.cbwa-bottledwater.org](http://www.cbwa-bottledwater.org)

Contact Person: Elizabeth Griswold, Ms.

### European Federation of Bottled Waters (EFBW)

#### Consisting of 2 independent Associations:

#### - European Bottled Watercoolers Association (EBWA)

Address : c/o Operational Office (Dusseldorf)  
*Telephone:* 49 211 680 1636  
*Fax:* 49 211 688 1792  
*E-mail:* [GustavFelix@aol.com](mailto:GustavFelix@aol.com)  
*Web Site:* [www.efbw.org](http://www.efbw.org)

Contact Person: Gustav Felix

#### - European Federation of Bottled Waters (EFBW)

Address : Rue de l' Association 32  
1000 Brussels, Belgium  
*Telephone:* 32 2 210 20 34  
*Fax:* 32 2 210 20 35  
*E-mail:* [p.fosselard@efbw.org](mailto:p.fosselard@efbw.org)  
*Web Site:* [www.efbw.org](http://www.efbw.org)

Contact Person: Patricia Fosselard

**Latin America Bottled Water Association (LABWA)**

Address : 3a Ave. Int. El Zapote 33-45, Zona 2  
Guatemala, C.A. 01002  
*Telephone:* 502 2288 3155  
*Fax:* 502 2289 5857  
*Email:* [edgarcastillo@labwa.org](mailto:edgarcastillo@labwa.org)  
*Website:* [www.labwa.org](http://www.labwa.org)

Contact Person: Edgar A. Castillo

**International Bottled Water Association – USA (IBWA)**

Address : 1700 Diagonal Road, Suite 650  
Alexandria, Virginia 22314 USA  
*Telephone:* 703 683-5213  
*Fax:* 703 683-4074  
*E-mail:* [jdoss@bottledwater.org](mailto:jdoss@bottledwater.org)  
*Web Site:* [www.bottledwater.org](http://www.bottledwater.org)

Contact Person: Joseph K. Doss

One additional body was formed to represent the International Suppliers especially in Trade Fairs and Shows, called:

**The International Suppliers**

Address : c/o 70 East Beaver Creek Road, Suite 203-1  
Richmond Hill, Ontario L4B 3B2  
*Telephone:* 905 886 6928  
*Fax:* 905 886 9531  
*E-mail:* [Hidell@hidelleyster.com](mailto:Hidell@hidelleyster.com)

Contact Person: Henry R. Hidell III

In the international and world forum, Continental Chapters and the International Suppliers Body is represented by the International Council of Bottled Water Association (ICBWA).

**World Bottled Water Association**

**The International Council of Bottled Water Association (ICBWA)**

Address : 70 East Beaver Creek Road, Suite 203-1  
Richmond Hill, Ontario L4B 3B2  
*Telephone:* 905 886 6928  
*Fax:* 905 886 9531  
*E-mail:* [Griswold@icbwa.org](mailto:Griswold@icbwa.org)  
*Web Site:* [www.icbwa.org](http://www.icbwa.org)

Contact Person: Elizabeth Griswold, Ms.

Only Continental Chapters can become members of ICBWA.

For more information visit:

<http://www.asiabwa.org>

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